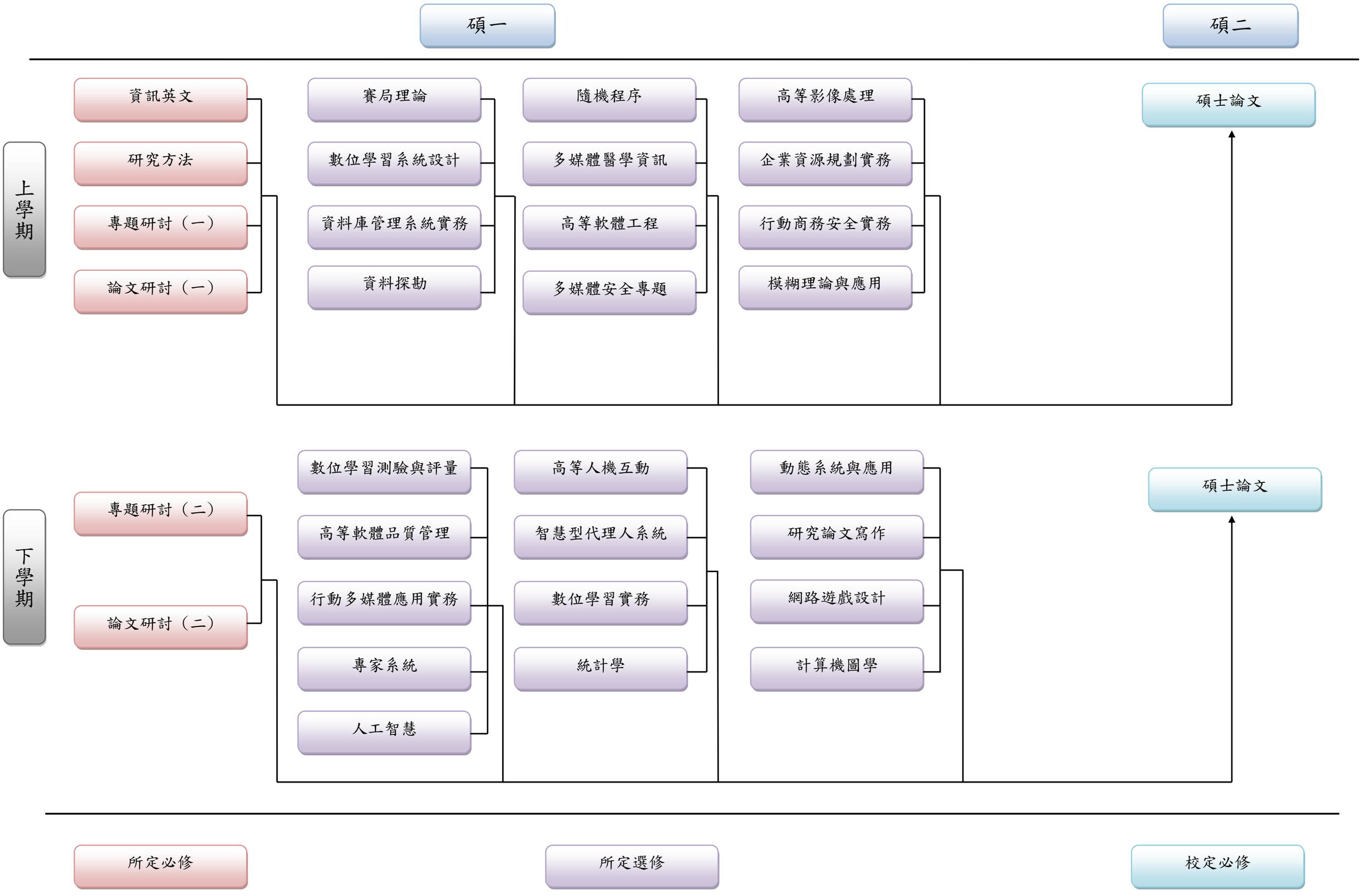行動商務與多媒體應用學系碩士班課程地圖